

NORTHEAST PARENT & CHILD SOCIETY PARSONS CHILD & FAMILY CENTER *Life changing care*

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Media Advisory December 1, 2015

UAlbany Students to Deliver Gifts for Kids in Need

Albany, NY– University at Albany students will embody the spirit of the holidays by delivering and unloading hundreds of holiday gifts collected for children served by Northern Rivers Family of Services member agencies Parsons Child & Family Center and Northeast Parent & Child Society through the Northern Rivers Holiday Giving program, sponsored by Rose & Kiernan.

This event marks the eighth year that UAlbany students, faculty and staff have collected and delivered busloads of gifts for the thousands of children who receive *Life changing care* through Northern Rivers. The gift dropoff kicks off the home stretch of the Northern Rivers Holiday Giving campaign. Learn more about the campaign at <u>www.northernriversholidaygiving.com</u>

DATE: Friday, December 4th

TIME: 12:00 Noon

PLACE: 60 Academy Road, Albany, NY (Parsons Child & Family Center Campus)

About Northern Rivers Family of Services:

Northern Rivers Family of Services is the parent organization to Parsons Child & Family Center and Northeast Parent & Child Society. Together, we are a family of human service agencies who work together to provide *Life changing care* to children, families, and adults. Our quality of care, depth of programs, combined size and passion for the mission give us the strength to make positive change in our communities. Together, our 1,300-strong workforce serves 11,000 children and families throughout 40 counties each year. For more information, call 518.426.2600 or visit northernrivers.org.