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FOR IMMEDIATE RELEASE

March 4, 2016

NORTHERN RIVERS AND GE TO HONOR CHAMPIONS FOR CHILDREN

ALBANY AND SCHENECTADY, NY – Northern Rivers Family of Services and presenting sponsor GE are pleased to announce the 2016 "Champions for Children of the Capital Region", to be honored at the annual Champions for Children event on May 3.

This year's awardees were chosen as a result of their outstanding contributions to children's health, safety and well-being. They are:

Mark and Terri Little
Barclay Damon, LLP
Capital District YMCA
Empire State Youth Orchestras

"This is truly a remarkable group of honorees," said John Henley, chief executive officer of Northern Rivers. "Their commitment to the children, young adults and families of our communities in our region aligns with our goal of helping those we serve find opportunities for a stronger future. We look forward to celebrating their accomplishments."

"GE is proud to once again join Northern Rivers in honoring a dynamic slate of Champions for Children of the Capital Region," said GE spokeswoman Chris Horne. "Each of the 2016 Champions embodies the importance of investing in the children of our communities. We salute them, and we salute Northern Rivers as a leader in the design and provision of care for thousands of children and young adults every year."

This year marks the tenth anniversary of Champions for Children. Since inception in 2007, the event has raised more than \$900,000 and has provided support to the more than 60 programs and services provided to children, young adults and families throughout New York State.

(more)



NORTHEAST PARENT & CHILD SOCIETY
PARSONS CHILD & FAMILY CENTER

Life changing care

The event will be held on Tuesday, May 3, from 5:30 to 9 p.m. at the Hilton Garden Inn Troy (235 Hoosick Street). For information on joining the honorary committee, general admission, or sponsorships, visit **ChampionsCapitalRegion.com** or contact Stephanie Douglas, director of development, at 518.579.3504 or Stephanie.douglas@northernrivers.org.

About Northern Rivers Family of Services

Northern Rivers Family of Services is the parent organization to Parsons Child & Family Center and Northeast Parent & Child Society. Together, we are a family of human service agencies who work together to provide *Life changing care* to children, families, and adults. Our quality of care, depth of programs, combined size and passion for the mission give us the strength to make positive change in our communities. Together, our 1,300-strong workforce serves 11,000 children, adults and families throughout 40 counties each year. For more information, call **518.426.2600** or visit **northernrivers.org**.

About GE

GE (NYSE: GE) imagines things others don't, builds things others can't and delivers outcomes that make the world work better. GE brings together the physical and digital worlds in ways no other company can. In its labs and factories and on the ground with customers, GE is inventing the next industrial era to move, power, build and cure the world. For more information, visit www.ge.com.

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