# **NEWS RELEASE**



### **MEDIA CONTACT:**

Eugene White Northern Rivers Family of Services 518.701.4927 (cell) Eugene.White@northernrivers.org

#### FOR IMMEDIATE RELEASE

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## Northern Rivers Announces Champions for Children of the Capital Region

**ALBANY, NY**–Northern Rivers Family of Services is pleased to announce the 2017 "Champions for Children of the Capital Region", to be honored at the annual Champions for Children event on May 10.

This year's awardees were chosen as a result of their outstanding contributions to children's health, safety and well-being. They are:

Albany Medical Center
Paula Stopera and the CAP COM Cares Foundation
Siena College
Upstate Cakes for Kids

"Our honorees go above and beyond the call of duty for children every day," said William T. Gettman, Jr., chief executive officer at Northern Rivers. "Their drive, determination and passion to make a difference for kids reflects our own mission, and we are proud to stand with them in support of our community. We look forward to celebrating their accomplishments."

This year marks the 11th anniversary of Champions for Children. Since inception in 2007, the event has raised more than \$900,000 and has provided support to the more than 75 programs and services provided to children, adults and families throughout New York State.

The event will be held on Wednesday, May 10, from 5:00 to 8:30 p.m. at the Renaissance Hotel in Albany. For information on joining the honorary committee, general admission, or sponsorships, visit **northernrivers.org/champions** or contact Stephanie Douglas, director of development, at 518.579.3504 or <a href="mailto:Stephanie.douglas@northernrivers.org">Stephanie.douglas@northernrivers.org</a>.

## **About Northern Rivers Family of Services:**

Founded where the Mohawk and Hudson meet, like the rivers that shaped our region, Northern Rivers Family of Services helps change lives by shaping the future of those we serve throughout the Capital Region and beyond. Comprised of parent company Northern Rivers and member agencies Northeast Parent & Child Society and Parsons Child & Family Center, we are a family of human service agencies who work together and are committed to helping children, adults, and families. Our quality of care, depth of programs, combined size and passion for the mission make us a leading provider. Informed by our 188-year heritage, our 1,400-strong workforce provides services for 14,000 children, adults, and families throughout 36 counties in New York state. For more information, call 518.426.2600 or visit northernrivers.org.